Greetings from the AACCI Board
Who We Are...

To be the global authority in cereal grain science and technology.

AACC Mission
Create opportunities for providing and exchanging knowledge and advancing innovations across the broad disciplines of cereal grain science by facilitating research, education, collaboration, technical service, and advocacy efforts.
AACC’s Strategic Science Focus Areas

• Fostering Research in **Health Benefits of Grain and Components**
• Promoting **Sustainability and Benefits of Grain Consumption**
• Supporting **Quality, Food Safety & Regulatory Considerations**
• Providing **Transparent and Proactive Science Based Communication**

Determined from recommendations of the AACC Scientific Advisory Panel, based on member input
AACC Value-Added Expertise

- Facilitate research & technology transfer
  - *Cereal Chemistry and CFW*

- Provide education and engagement opportunities

- Platform for international collaboration

- Analytical methods development and strong check sample program

- Guidance for food safety and quality assurance

- Engage in advocacy efforts for definitions and recommendations related to grains and health
AACCI’s Long-Range Priorities

Global Outreach

Scientific & Technical Leadership

Organizational Engagement
CFW Evolution

- Member driven, issue-based guest editor structure
- Global Advisory Panel for broader geographic content
- Creating the next generation of CFW
- Technology Upgrades
- Amplification plan; social media, increased distribution of key content/highlights
Cereal Chemistry Enhancements

• New publishing partner with Wiley
• Expanding discoverability and reach in existing and emerging markets
• Outreach to early career scientists with tools and techniques for effective manuscript submission
• Focus Issues, priority topics with invited authors
• Virtual Issues, compilation of research in key areas
Relevant and Inspiring Annual Meeting

• Meeting for first time outside of North America
• Impressive program with highly respected experts and novel science
• Interactive sessions to stimulate thinking and networking
• Intimate venue, Hilton London Metropole, for increased interactions
• Abstract submissions open, April 12 deadline
Technical Expertise

AACCILaboratory
Proficiency Program

Updating Check Sample service for evaluating lab accuracy and instrument performance
Additional analyst certification program in development

Methods Program

Comprehensive Approved Methods program
More than 20 Technical Committee Methods training workshops and video series for online instruction in development
Coming Soon…

Realize to stay relevant with current environment, need to appeal to diverse membership base
Positioning for continued growth and sustainability
Inclusive approach, connecting with membership for input
Watch for updates as development continues